

Public Health Concern: Mental and Behavioral Health Resources

GOAL I. Increase mental and behavioral health services in the service
Objective 1. Promote available mental and behavioral health resources in the community
Activities: <ul style="list-style-type: none">A. Provide updated ARHP resource directory throughout the communityB. Provide updated mental and behavioral health resources to patients in the communityC. Provide links to mental and behavioral health resources on website
Objective 2. Expand mental and behavioral health services and programs in the service area through collaboration
Activities: <ul style="list-style-type: none">A. Partner with existing mental and behavioral health organizations in the service areaB. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task ForceC. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patientsD. Provide Mental Health First Aid to local schools and community organizations
Objective 3. Provide transportation for behavioral and mental health patients needing in-patient placement
Activities: <ul style="list-style-type: none">A. Continue to participate in the Arkansas Rural Health Partnership’s Mental/Behavioral Health Task ForceB. Participate in the Arkansas Rural Health Partnership’s new Opioid Community Response Planning Project to increase long term care facilities for behavioral health patientsC. Increase awareness of transportation services in the community through communication efforts

Public Health Concern: Lack of Primary Care Physicians

GOAL II. Increase healthcare provider/physician access; specifically, primary care
Objective 1. Continue to increase efforts to recruit and encourage healthcare providers and workers to Arkansas County
Activities: <ul style="list-style-type: none">A. Increase the number of local students going into healthcare professions by working with hospital partners to provide health career programs in local schoolsA. Communicate and partner with medical staff and local providers to assist in the recruitment of additional physicians to the area.B. Provide education and resources to local clinics to assist them with clinical operationsC. Work with state-wide partners through ARHP to provide resources to local clinical staff
Objective 2. Collaborate with state-wide medical schools to encourage new physicians to Arkansas County
<ul style="list-style-type: none">A. Continue to participate in ARHP discussions with UAMS Regional Programs, the Arkansas College of Osteopathic Medicine, and NYIT School of Osteopathic Medicine in Jonesboro.B. Continue to encourage student rotations with UAMS Regional Programs, the Arkansas College of Osteopathic Medicine, and NYIT School of Osteopathic Medicine in Jonesboro

Public Health Concern: Lack of Knowledge of Community Health Education Programs & Resources

GOAL III. Increase access to Patient and Community Assistance Programs
Objective 1. Promote available patient and community assistance programs throughout the community
Activities: <ul style="list-style-type: none">A. Increase efforts to reach patients needing assistance in the hospital and clinics

DEWITT HOSPITAL & NURSING HOME
2019 COMMUNITY HEALTH NEEDS ASSESSMENT
STRATEGIC IMPLEMENTATION PLAN

- B. Provide community outreach and promotion of program (churches, events, salons, parent nights at schools)
- C. Increase marketing of available hospital resources throughout the county
- D. Provide Billboards and Marketing of assistance services
- E. Host lunch and learns throughout the community promoting assistance programs

Objective 2. Increase the number of patient and community assistance programs throughout the community

Activities:

- A. Increase efforts to train more staff and community members to assist with enrollment services for assistance programs
- B. Work with ARHP partners to increase the capacity of staff to assist with assistance programs in the local communities
- C. Work with ARHP partners to increase available community assistance programs in the community
- D. Work with ARHP to train community organization members to assist with enrollment programs